



August 24, 2011

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, D.C. 20554

Re: MM Docket No. 99-25 (LPFM Proceeding)

Dear Ms. Dortch,

Brown Paper Tickets is a community organization working as a not-just-for-profit corporation in Seattle, Washington. We are invested in strengthening local communities everywhere.

We recognize our customers utilize community radio stations frequently to promote events, but that's just evidence of locally driven community building. It is a constant struggle to build community - contact and communication are two of the key tools to building and then defending a healthy local community. These are the economic drivers for enriching the arts that aren't commercially viable without basic tools like local radio. It is important to us that more low power community radio stations are created, they are needed like never before.

We hear from event producers frequently who can't afford radio ad buys on commercial stations. These local entrepreneurs can afford underwriting on smaller stations that can help build awareness about their events.

With the radio band structured as it is in urban Seattle, there are no opportunities for new LPFMs. There are organizations in Seattle, like HollowEarth Radio and Voice of Vashon, who have already built strong networks of volunteers to power their online "radio" stations. It would strengthen our community if these stations got on the air. We know that our experience in Seattle is not a singular experience; all across the country there are urban areas that could benefit from LPFMs. Please prioritize making space available for LPFMs in urban areas. It is an investment that can't be missed - the loss isn't an opportunity, it is the future of local community.

Thank you for your attention to our perspective.

Regards,

Steve Butcher, CEO Brown Paper Tickets  
Butcher@BrownPaperTickets.com